Farm Machinery New Technology Conference 2027 Sponsorship Prospectus

25 & 26 September 2027
Novotel Perth Langley

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Introduction

On behalf of WANTFA, we invite you to participate in the Farm Machinery New Technology Conference.

The theme of the conference is Turning Technology into More Profit and the content is aimed at farmers and industry participants.

The last decade has seen a huge uptake of new technology in farm machinery. There is an incredible amount of new knowledge, new technology and new equipment on the market many people report feeling like they're struggling to keep up.

The purpose of this conference is to explore how these new technologies are being used in real-world settings. Some of the questions that we will be attempting to answer for growers include:

- What has and has not worked with the new technologies currently available
- What new technologies are on the horizon
- Where can farmers get the necessary training and support relating to the implementation of new technologies
- Real-world feedback from farmers already using cutting edge technology
- Estimated costs of new technology and how the finance companies are assessing risks

The Conference will be held over one and a half days at the Novotel Perth Langley in the Perth CBD. Heavily discounted rooms are available for conference delegates.

We invite you to join us to hear from farmers, researchers, precision agriculture experts, farm machinery manufacturers and dealers, and take advantage of opportunities to network in peer-to-peer learning sessions.

We look forward to seeing you there.

David Minkey
Executive Officer WANTFA.

Clint Della Bosca
WANTFA Chair

Sponsorship Packages

Whole of Conference Naming Rights—Co Branded with WANTFA

The Naming Rights package includes:

- Sponsor to be recognised in all marketing material as Naming Rights Sponsor.
- A speaking opportunity during the Conference (maximum of 5 minutes).
- Your banner (sponsor to provide) and your logo to be displayed around the lectern area and in the entry to the Conference.
- Sponsor to receive recognition in rural media as co-host of the Conference.
- 5 x Delegate tickets (valued at $1975.00 incl GST) for use by sponsor.

$12,000 + GST

Trade Exhibit $1195+GST

The Trade Exhibitor package includes:

- 1 x trestle table 6 ft.
- 2 x chairs.
- Display table 2 m and tablecloth.
- Space for pull-up banners.
- Approximate floor area 2 m x 3 m.
- 1 x Delegate ticket (valued at $395 incl GST
- Power can be provided (but must be applied for on booking form).

Day 1 Sponsorship Opportunities

Door Prizes

All sponsors and exhibitors are encouraged to provide a door prize at the Conference. These will be presented at the end of the Day 1 during the Sundowner.

Morning Tea Naming Rights $1500+GST

Sponsor to be recognised as Morning Tea Host on Day 1. Package includes:

- Recognition with relevant branding in the program.
- Your banners (sponsor to provide) to be displayed in appropriate positions around the serving tables.
- Recognition by a brief introduction prior to Morning Tea to ensure delegates are aware of your contribution.
- 1 x Delegate ticket (valued at $395 incl GST) for use by sponsor.
- Your company name and logo displayed on presentations screens prior to the break.

Sponsorship Packages

Lunch Naming Rights $2500+GST

Sponsor to be recognised as Lunch Host on Day 1. Package includes:

- Recognition with relevant branding in the program.
- Your banners (sponsor to provide) to be displayed in appropriate positions around the serving tables.
- Recognition by a brief introduction prior to lunch to ensure delegates are aware of your contribution.
- 2 x Delegate tickets (valued at $790 incl GST) for use by sponsor.

Afternoon Tea Naming Rights $1500+GST

Sponsor to be recognised as Afternoon Tea Host on Day 1. Package includes:

- Recognition with relevant branding in the program.
- Display of your company name and logo on presentation screens.
- Your banners (sponsor to provide) to be displayed in appropriate positions around the serving tables.
- Recognition by a brief introduction prior to Afternoon Tea to ensure delegates are aware of your contribution.
- 1 x Delegate ticket (valued at $395 incl GST) for use by sponsor.

Sundowner Sponsor $3500+GST

Sponsor to be recognised as the Conference Sundowner Host. Package includes:

- Recognition with relevant branding in the program.
- A 5-minute speaking spot during the Sundowner.
- Your banners (sponsor to provide) to be displayed in appropriate positions on an exclusive basis with over one hour of exposure to all delegates at the Sundowner.
- 3 x Delegate tickets (valued at $1185.00 incl GST) for use by sponsors.

Sponsorship Packages

Day 2 Sponsorship Opportunities

Morning Tea Naming Rights $1500+GST

Sponsor to be recognised as Morning Tea Host on Day 2. Package includes:

- Recognition with relevant branding in the program.
- Your banners (sponsor to provide) to be displayed in appropriate positions around the serving tables.
- Recognition by a brief introduction prior to Morning Tea to ensure delegates are aware of your contribution.
- 1 x Delegate ticket (valued at $395 incl GST) for use by sponsor.
- Your company name and logo displayed on presentations screens prior to the break.

Lunch & Networking Naming Rights $2500+GST

Sponsor to be recognised as Lunch Host on Day 2. Package includes:

- Recognition with relevant branding in the program.
- Your banners (sponsor to provide) to be displayed in appropriate positions around the serving tables.
- Recognition by a brief introduction prior to lunch to ensure delegates are aware of your contribution.
- 2 x Delegate tickets (valued at $790 incl GST) for use by sponsor.

Terms

- All sponsorship payments are to made in full **no later than 17 February 2027**.
- Please complete the attached booking form and return to graeme.currie@wantfa.com.au
- Space is limited so please book as soon as possible to avoid disappointment.
- Late bookings may not be accepted.

Disclaimer

The information within this document is correct at the time of publication. The Organising Committee and Host Organisations reserve the right to alter or delete items from the Conference. None shall be held liable for any costs or damage arising from any action based on the information herein.

Contact

Please direct all enquiries regarding sponsorship to Graeme Currie on 0427 233 395.